

a notable evening



Join the National Kidney Foundation on **Thursday, April 23** at **Yoshi's Jazz Club** in San Francisco to celebrate the achievements of the 2009 Champions of Hope honorees.

A Notable Evening starts at 5:30 p.m. with cocktails and contemporary Japanese cuisine at Yoshi's acclaimed restaurant, followed by the Champions of Hope Award presentations and a live performance at the renowned jazz club.



CHAMPIONS OF HOPE AWARDS

The National Kidney Foundation is built upon a message of hope championed by the individuals and institutions dedicated to saving and improving the lives of patients with kidney disease. NKF established the annual Champions of Hope Awards to recognize the champions who have made extraordinary contributions in the areas of patient advocacy, health care, philanthropy, and research relating to kidney disease and organ transplantation. NKF is pleased to announce the 2009 award recipients:

Oscar Salvatierra, Jr., M.D.

Professor of Surgery and Pediatrics, Active Emeritus;
Advising Dean, Stanford University School of Medicine
Norman S. Coplon, M.D. Lifetime Champion Award

Linda McCann, R.D., C.S.R., L.D.

Senior Director of Quality, Satellite Healthcare

Fred Nicholas & Joyce Turley Nicholas

UCSF Nephrology

Chi-yuan Hsu, M.D., M.Sc., David H. Lovett, M.D.,
and David Pearce, M.D., Division Chiefs

Support the Champions

As a sponsor of A Notable Evening, you'll be giving a standing ovation to these Champions, while supporting the National Kidney Foundation's vital programs and services. A complete list of sponsorship benefits and tribute advertisements is enclosed.

About NKF

All proceeds from A Notable Evening benefit the National Kidney Foundation of Northern California & Northern Nevada's programs which assist more than 15,000 kidney dialysis patients, hundreds of kidney transplant recipients, and tens of thousands at varying stages of kidney disease. Programs include financial assistance, summer camp for children, medical research fellowships, organ donor awareness activities, college scholarships, patient seminars, and professional and public education.



Sponsorship Opportunities

Whole Note Sponsor: \$25,000

- Forty (40) tickets, all with access to the VIP Sake Room
- Listing as a Sponsor in all print publicity materials
- Company representative to present one Champions of Hope award
- Prominent verbal and video recognition during the event
- Preferred seating during the performance
- Prominently placed full-page ad in the Notable Evening program book
- Logo on event invitation (print deadline February 13)
- Logo on the NKF website
- Top billing on event signage
- Feature in the NKF spring newsletter (circ. 25,000)

Half Note: \$10,000

- Twenty-five (25) tickets, all with access to the VIP Sake Room
- Preferred seating during the performance
- Half-page ad in the Notable Evening program book
- Logo on event invitation (print deadline February 13)
- Logo on the NKF website
- Logo on event signage
- Recognition in the NKF spring newsletter (circ. 25,000)

Quarter Note: \$5,000

- Fifteen (15) tickets
- Acknowledgement in the Notable Evening program book
- Acknowledgement during the awards ceremony
- Logo on the NKF website
- Logo on event signage

Eighth Note: \$2,500

- Ten (10) tickets
- Acknowledgement in the Notable Evening program book
- Acknowledgement during the awards ceremony
- Company name on the NKF website

Individual Tickets: \$185 by March 15, \$200 after March 15

a notable evening



Tickets

Please select one:

- Whole Note Presenting Sponsor: \$25,000
- Half Note Sponsor: \$10,000
- Quarter Note Sponsor: \$5,000
- Eighth Note Sponsor: \$2,500
- Ticket: \$185 (\$200 after March 15)
- Other \$ _____

Tribute Ads

Honor a Champion with a tribute ad in the souvenir program. GOLD advertisements will be given priority placement.

- Full-Page GOLD (4"x 7"): \$1,000
- Full-Page (4"x 7"): \$750
- Half-Page GOLD (4"x 3-5/8"): \$500
- Half-Page (4"x 3-5/8"): \$250

Name: _____

Company: (if applicable) _____

Address: _____

City, State, Zip: _____

E-mail (required): _____

Phone (required): _____

In support of (honoree): _____

Payment Information:

- Check (please make payable to "NKF")
- MasterCard Visa AmEx

Card#:

Expiration Date: _____

Please send to:

Erika Frank
National Kidney Foundation of
N. CA & N. NV
131 Steuart St., Suite 520
San Francisco, CA 94105
Fax: (415) 543.3331
Phone: (415) 543.3303 x103
E-mail: erika@kidneync.org

Tickets may also be purchased online at www.kidneync.org.

Costs in excess of \$90 per person are a tax-deductible charitable contribution. NKF Tax I.D. #94-6130713



National Kidney Foundation[™]

of NORTHERN CALIFORNIA and NORTHERN NEVADA